

**Company Background:**

DGB Bank is a licensed commercial bank in Cambodia and a member of DGB Financial Group in Korea listed on Korea Stock Exchange. Candidates meeting the following conditions are kindly invited for interview to join the Bank.

**Job Title: Public Relations Officer**

Based in Phnom Penh, Cambodia

**Responsibilities:**

- Establish and maintain relationships with consumer, community, employee and public interest groups.
- Build public relations strategies that influence public opinion and promote the bank's products and services.
- Monitor the media contents for PR project before going on air/public.
- Lead and coordinate digital communication strategies.
- Coordinate and response to stakeholders on CSR activities.
- Develop creative design concepts for products feature and all promotions/printing materials of the Bank.
- Create images and message that identify products.
- Review layouts of products design and all promotions/printing materials of the Bank and suggest improvement if needed.
- Make and edit video.

**Requirements:**

- Bachelor Degree in PR, Marketing or related field.
- At least 2 years' experience in PR or marketing tasks.
- Good photography, video editing, website & graphic design, digital media and PR skills.
- Good command of English.

**Remunerations:** Competitive salary with benefit packages, including two months bonus of basic salary, lunch allowance, insurance, uniform, etc.

**How to apply:** CV with self-introduction letter to the following address: N° 689B, Kampuchekrom Blvd, Sangkat Teuk Laak I, Khan Toul Kork, Phnom Penh, Cambodia.

Tel : 023 999 990, Email : [hr@dgbcamodia.com](mailto:hr@dgbcamodia.com)

Only short-listed candidates will be invited for interview.